

# FAIR TIDINGS

No. 4

November, 1971

Published by the Junior Woman's Club of Allendale as a means of keeping all local organizations and interested persons informed regarding the progress of the Old-Fashioned Country Fair held October 16 for the benefit of the Allendale Free Public Library Building Fund.

Something quite remarkable happened in Allendale on October 16 - and, no, we don't mean that for the first time in months the sun actually appeared in all its splendor on - of all days - a Saturday (although that, in itself, was quite remarkable!)

What we're thinking of is something not really tangible - and yet it could be seen and felt on October 16th. The total cooperation and support of a "town project" and the very definite "town spirit" exhibited by the hundreds of Allendale residents and friends was really an exhilarating thing to behold.

We, of the Junior Woman's Club, experienced quite a variety of feelings that day - feelings that we're sure were also experienced by many others - running the gamut from sheer delight (and, yes, even relief!) at the fantastic turnout and approval shown at the parade, to utter astonishment and sudden fear when literally hundreds (and maybe even thousands) of people arrived en masse at the Fair grounds, to total exhaustion coupled with a small, but growing realization of success immediately after the Fair.

The key to the success of the day, (aside from the glorious weather without any doubt, was the support and help of hundreds of individuals. The more than 20 participating organizations could have worked their fingers to the bone and still have experienced failure without the encouragement, participation and approval of the population of Allendale and its friends.

We, of the Junior Woman's Club, have a list of thank you's a mile long - as we said, there were literally hundreds of individuals besides the participating organizations who contributed to the success of the day -- but a few are outstanding, and we feel, deserve special recognition:

- The Allendale Fire Department - who, among other things, loaned & hung the advertising banner; loaned cooking equipment, tables, etc.; and donated approximately \$200 worth of prizes (awarded at their game booths at the Fair.
- The Van Houten Family - who permitted us to use Crestwood Lake as our Fair site.
- The Mac Dowell Family - who, without charge, conducted pony rides and worked with their ponies all during the Fair.
- The Garden State Antique Auto Association - whose members participated in the parade without charge.
- The Mayor & Council, the Borough Clerk, and the Chief of Police of Allendale - whose interest, encouragement, support and help turned a possibility into a reality.
- The Allendale Police Department - who provided police for traffic control and general patrol without charge, as their contribution to the Fair.
- The Church of the Epiphany - who loaned us their booths for the Fair.
- and Mr. Art Alsdorf - for all his assistance (and especially his patience!)

Our thank you list goes on.....

Copper Penny Family Restaurants and Standard Brands Foods - for condiments, etc. for refreshment stand.  
The Allendale A & P - for donating lollipops for the lollipop hunt  
Winter Brothers Hardware Store - for display of button contest  
The Country Shop - for display of items to be sold at Boutique Booth.  
The Muddy Creek Four, Barbershop Quartet - entertainment  
Rushwood - entertainment  
The Rameey Dance Academy - entertainment  
Joanne & Janet Morse, with Paul Vasquez - entertainment  
Rockland Electric Co. & Bier Higgens - permission to hang banner  
Allendale Junior Woman's Club Husbands - manning the refreshment Stand.

Limited space prohibits naming of all of the individuals who helped us - we do intend to send personal thank you notes to all of them. We hope we haven't overlooked anyone - our thanks are most sincere!

#### AN INVITATION.....

At the next meeting of the Allendale Library Board, on Wednesday, November 10, 8:00 p.m. at the Allendale Public Library, the co-chairmen of the Fair, Mrs. Ronald Huse and Mrs. Stephen Moore, will present a check, representing the profits of the Fair, to the Library Board. Any organization who wishes to, may send a member to this meeting to represent his club, and to see the actual presentation. We hope to have newspaper coverage of this event.

Along with the check, a financial accounting will be presented, so that the Library Board will have, for their records, the names of all of the organizations whose profits are represented by the check, and the exact amounts donated by each.

If your organization wishes to present its funds directly to the Library Board, we urge you to do so as soon as possible.

#### THE RUNDOWN.....

The following is a list of organizations who participated in the Fair and the service rendered or profit realized:

|   |                      |               |
|---|----------------------|---------------|
| Junior Woman's Club of Allendale.....             | \$1400.00            | (approximate) |
| Allendale Fire Department.....                    | 576.00               |               |
| Friends of the Library.....                       | 400.00               | (approximate) |
| Woman's Evening Club of Allendale.....            | 104.40               |               |
| Allendale Newcomer's Club.....                    | 96.65                |               |
| Allendale Democratic Club.....                    | 91.25                |               |
| Allendale Girl Scouts.....                        | 86.70                |               |
| Allendale Boy Scouts-Troop 59.....                | 80.00                | (approximate) |
| Allendale Ambulance Corps.....                    | 50.00                |               |
| Allendale Woman's Club.....                       | 40.00                | (approximate) |
| Mrs. Johnstone - carved birds.....                | 35.00                |               |
| Fran Shapiro - silhouettes.....                   | 22.00                |               |
| XYZ Club - Mr Turner - honey.....                 | 15.00                |               |
| American Legion Post 204 (donation).....          | 10.00                |               |
| American Legion Women's Auxiliary (donation)..... | 10.00                |               |
| Community Arts Association.....                   | amount not yet known |               |
| Republican Club.....                              | amount not yet known |               |

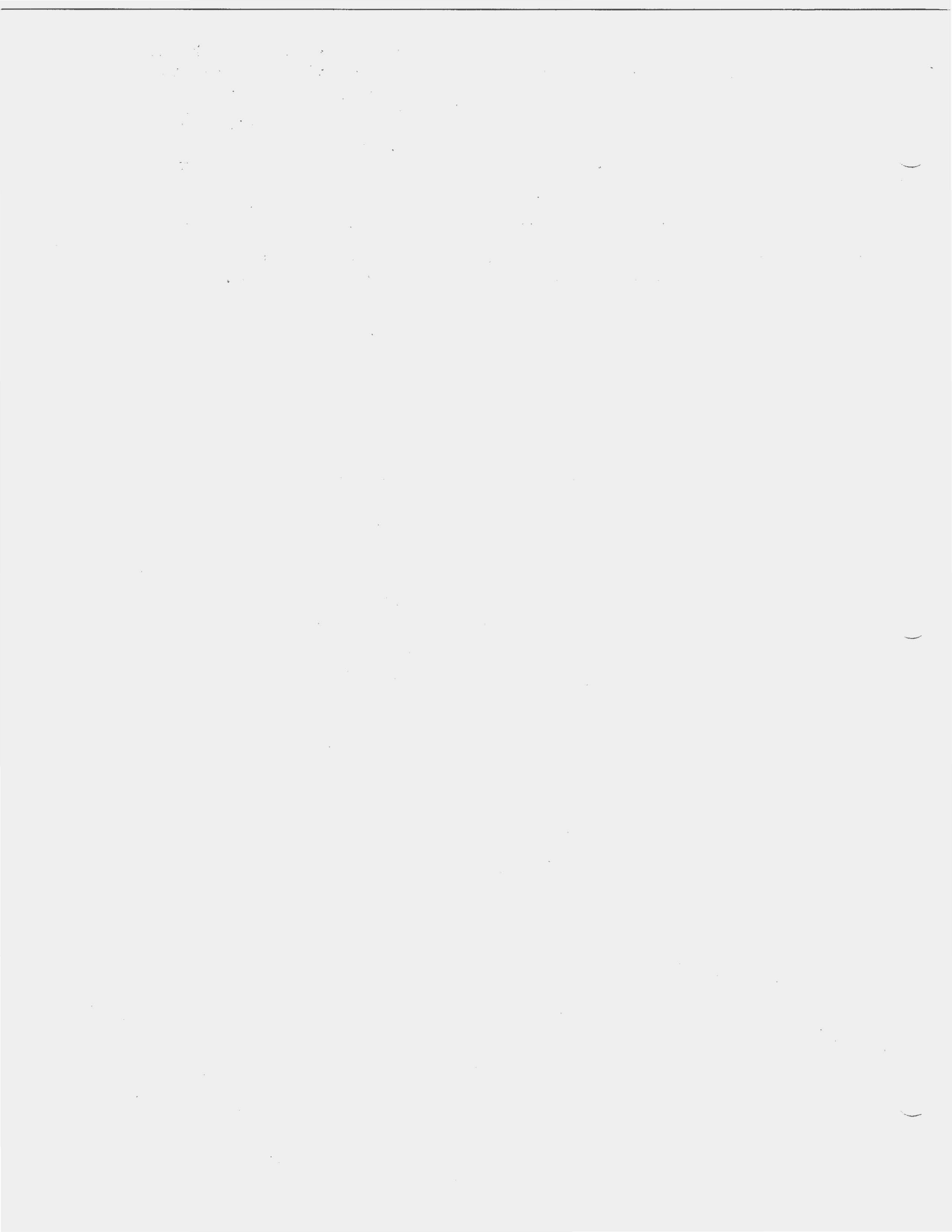
Total \$3017.00

Allendale Cub Scouts - Pack 252-----cleaned up Crestwood Lake after  
the Fair as their contribution.  
Allendale Boy Scouts - Troop 59-----distributed fliers before Fair &  
helped where needed at the Fair  
in addition to running their own  
booth.  
Lew Thurston, Jr.-----helped transport booths to Fair  
(Allendale Ecology Club) grounds.  
Holiday Observers-----loaned equipment for races; gave  
advice about races.  
We Care Committee-----provided a float for the parade.  
XYZ Club-----chose a "King & Queen of Allen-  
dale" for the parade.

Fair Chairmen: Mrs. Ronald Huse (Vi), 124 Elbrook Drive (327-0733)  
Mrs. Stephen Moore (Joyce), 8 Harreton Road (825-0818)

"Fair Tidings" Editors: Mrs. Walter Wardell, Jr. (Pat), 78 Edgewood  
Road (327-0605)

Mrs. Walter Frees (Eileen), 465 Mark Road  
(825-1669)



When we (The Junior Woman's Club of Allendale) began to organize an "Old-Fashioned Country Fair" for the benefit of the Library, we assure you, we had every intention of sponsoring a one-time-only event. Many people, since the Fair, have asked us if we planned to hold this Fair as an annual event; all of those who asked us encouraged us to at least consider the possibility of making this a yearly event.

So, that is precisely what we are doing at this point -- considering the possibility. Without committing ourselves to a definite "yes" at this point, we would very much like to hear from you concerning your thoughts about the Fair. If possible, please poll your membership (or, if that is impossible to do within a reasonable amount of time, at least ask a few of them for opinions - you probably have heard a few already) and return this questionnaire, filled out, to Mrs. Ronald Huse, 124 Elbrook Drive, Allendale, N.J. 07401 by December 1, 1971. If we were to do it again, we would have the benefit of past experience and a good head start - planning could begin in the spring.

Please feel free to use additional paper, if needed.

Name of organization: \_\_\_\_\_

Name of Person filling in questionnaire: \_\_\_\_\_

Office currently held: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

1. Do you feel that the Fair, parade & contests were well organized? Do you have any suggestions for the future?

2. Do you feel that the newsletter ("Fair Tidings") was a good way to keep organizations informed? Do you have any suggestions for the future?

3. Do you feel that publicity was adequate? Suggestions for the future?

4. Please comment on the Fair in general. Do you feel that other attractions might be offered in the future? Please specify what. Please suggest possible improvements.

5. Do you agree with the policy of keeping the Fair strictly "local", i.e. offering mainly local attractions, not bringing in outside dealers, etc.? Please comment.
6. If the Fair were held again next October, do you think your organization would participate? (We understand that this is not a firm commitment at this time; just a general feeling or opinion.)
7. Should the Fair (if held annually) again benefit the Library Building Fund? (We could, of course, continue to raise money for the building fund, equipment, furnishings, etc. for the proposed new Library for years.)
8. Additional comments and suggestions: (What would you like to see remain the same; what would you like to see changed, etc.)

We thank you for your cooperation and encouragement.



FUTURE-BAND  
OF  
ALLENDALE

OCT.  
16  
1971

ALLENDALE'S  
OLD-FASHIONED  
COUNTRY FAIR

