

The

# Allendale Press

Les Johnson

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## ALLENDALE TAX RATE ESTIMATED 7.29

### TO COLLECT CLOTHES FOR VICTIMS OF HOLLAND FLOODS

Archer Memorial Church has announced that they will serve as a receiving station for clothing and funds to be used for relief of the people of Holland who are suffering untold hardship from flood damage.

Rev. Harry Goodrich said there was an urgent need for warm usable clothing. He stressed the fact that donations are needed immediately and asked that citizens quickly inventory their clothing to see if some things might be spared for the Dutch people.

Mrs. Lawrence Low will take telephone calls for donations to be picked up if clothing cannot be taken to the church. Her phone number is Allendale 1-4114 or Mrs. F. Winters at Allendale 1-3008. Rev. Goodrich also, will be taking calls for clothing to be picked up.

Arrangements have been made with the Dutch airline and also American Airlines to transport warm clothing immediately to the devastated areas.

Contributions of money from those who would like to help but have no clothing to donate, will be gratefully received by Rev. Goodrich.

### GUARDIAN ANGEL NOW PARISH IN REVISED EDICT

The membership in the Guardian Angel Roman Catholic church in Allendale will now be set aside as a separate parish, as will the parish in Midland Park, according to a recent announcement by the Chancery Office of the Archdiocese of Newark.

Along with the establishment of two new parishes, there were certain personnel changes. The Rev. William J. Duffy was named as new pastor at St. Luke's Church in Ho-Ho-Kus.

Missions established as new parishes and where administrators have been appointed pastors include the Visitation Parish, Paramus, the Rev. John E. McHenry; Annunciation Parish, Paramus, the Rev. William J. Buckley and Saddle River Borough, St. Gabriel's, the Rev. Joseph P. Colrick.

Look for some good news in the very near future on your electric bills. Reduction in rates, maybe?

### CLUBS. PLEASE NOTE

To avoid confusion in the future, Councilman Perry Conklyn requests that organizations requiring the fire hall to apply for permission in advance. Either by phone at Allendale 1-4886 or card to box 25, Allendale.

## 16 Point Drop Caused By Decline In Capital Improvement Account

Good news for the Allendale taxpayer was announced Wednesday night when the first reading of the 1953 budget was held. The estimated tax rate is 7.29 against an actual rate last year of 7.45 per hundred dollars.

The rate was established by cutting the general appropriation from 114,275 in 1952 to 95,922 for this year. The cut was made generally in less money

### VOTERS URGED TO SUPPORT SCHOOL BD. BUDGET HEARING

Supporters of the present Board of Education have expressed concern that the coming school board election, which is without contest, will not be supported by the voting population of Allendale. They point out that they have heard many people ask, "Why should we go over to the schoolhouse Tues. night and vote, the present members will continue in office whether we have a large turnout or not?"

This is very true, backers of the School Board point out. But in a town as small as Allendale, they say, it only takes a very few write-in votes to upset the slate.

This rumor of a possible write-in vote could not be pinned down, and may all be in the talk stage. But it has given some citizens in town a reason for urging their fellow citizens to be sure to get to the school Tuesday night to vote. Hours when the polls are open from 7 to 9 p.m.

They point out that James Standing, Mrs. Martha Geismar and George Wolfson are all well qualified to continue their membership on the board, and well aware of the time consuming character of the job they are running for.

Their supporters plan a telephone campaign to urge their neighbors and friends to turn out and vote in large numbers, so that the vote will be a source of encouragement to the school board and a compliment to the work that they are doing.

### MARCH OF DIMES DRIVE REACH \$490

The March of Dimes reports that to date \$490 has been collected in Allendale. This is not the final figure, Mrs. John Strangfeld, treasurer, said, because donations are still coming in.

Archie Farrell, chairman of the drive, said that it was not too late to turn in money to him for the March of Dimes and that although the drive may be officially over, the committee is still accepting contributions and will continue to do so as long as people contribute.

Kirk Wilson enters the Navy on Saturday.

being spent for capital improvements. Here and there appropriations were cut where the need or the same amount as last year does no longer exist, i.e., the Planning Board was cut by over 50 per cent.

Borough employees were given a five per cent salary increase if full time, such as the police, roads and water. The borough clerk was also given this increase.

Civilian Defense appropriation was set at \$2,000 against \$750. last year. The government will match a borough figure so new fire hose and other items that fit into the defense program will be purchased.

The library increased the budget from 400. to \$1,500 this year. The other item approved for municipal ownership, the swimming pool will actually bring the budget down it is believed as the fees of \$1,200 against an expense of \$1,350 shows \$150 cost against \$250 last year.

Among the items listed new this year was another full time employee for the borough to work in the various departments at a salary of \$3,000. Applications will be welcomed.

It was very apparent at the meeting that several changes made at the last minute did not meet the approval of all the council. The meeting was held up for over 90 minutes for the changes to be made and when the vote was taken of the council, Henry Cobb abstained from voting. He explained his reasons as "not being against the budget or for it." He stated, "last minute changes were confusing to him and he did not understand them and he would not vote until he did."

Elwood Critchley questioned the method of showing the increase in the shade tree appropriation. He explained the confusion of the item unless the \$800 increase was shown to be caused by the recent ice storm. After this was changed he voted yes as did all the other councilmen.

Mrs. Helen Hanson was another who seemed upset by the last minute changes that had evidently been made since the last private meeting of the Council and Mayor. She did not state publicly any dissatisfaction.

The application of Nat Leff to operate a taxi was approved pending his filing proper in-

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### SERVICES TONIGHT FOR W. LIGHTWEIS

Funeral services will be held at 8 o'clock this evening at the Van Emburgh Mortuary Chapel in Ramsey for William Lightweis, who died on Tuesday at his home, 35 Oak St., following a six months illness. He was 48.

Rev. Harry Goodrich will conduct the service. Burial will be tomorrow morning at 10 in the Church of the Redeemer cemetery in Fardale.

Mr. Lightweis was a well known Allendale contractor. He was a member of the Chamber of Commerce and the Volunteer Fire Department. Members of the fire department will act as pall bearers. Also, a special memorial service will be conducted by the department tonight at the firehouse in honor of Mr. Lightweis.

He is survived by his wife Marion; two daughters, Mrs. Virginia Laird and Mrs. Helen Vinqueira, and two sons, Neil and Donald. Other members of the family include two sisters; Mrs. Walter Beech of Hasbrouck Heights and Mrs. Fred Dross of Hackensack, two brothers, John O. of Saddle River Township and Harold of River Edge, and six grandchildren.

"Fishing in Alaska" was the feature film shown at the monthly meeting of the Allendale Evening Woman's Club last night at the War Memorial building. Members invited their husbands to attend.

There was a short business meeting before the film was shown. Following the show, music was provided for dancing and refreshments were served by the hostess committee.

### ALLENDALE SALE

Retail merchants are launching a four day sales week in Allendale to stimulate local buying, and encourage people to do more of their shopping in town. This venture is an experiment which if successful may set a pattern for future sales days in Allendale. Announcements of specials being offered by the merchants may be found in the advertisements on inside pages.

### G.O.P. CLUB STIRS TO NEW LIFE AFTER NOV. DEFEAT

The Republican Club of Allendale devoted much of its meeting Tuesday evening at the firehouse to bringing the by-laws up to date. The revisions had to be made in the constitution which has served the organization since its establishment in Allendale and in may respects needed modernizing. This work was done by an executive committee appointed by the president David Cooper.

An informal discussion of possible candidates to be entered in the April primary was held. Announcement of Republicans to run in the primary will be made in March.

A spokesman for the organization expressed satisfaction with the way the club is building membership. The turnout Tuesday night was the best since the election. As one member put it, "I guess it took the election to wake us up."

The newly elected officers conducted their first meeting Tuesday. Mr. Cooper, president, presided. Other officers for the year are A. Vail Frost, vice president; Mrs. Frank McCord, recording secretary; Mrs. Pat Fallon, corresponding secretary and William Hanson treasurer.

Refreshments were served following the business meeting.

Announcement was made of the next regular meeting which will be held the first Tuesday in March. The public is invited to attend.

### SERVICES HELD FOR MRS. F. KJELLANDER

The Rev. Harry Goodrich conducted funeral services for Bertha C. Kjellander, wife of Frederick C. Kjellander, of Forest Road, yesterday at 2 p.m. at the W. A. Carlough Funeral Chapel, Ramsey. Burial was in the Lutheran Cemetery, Fardale.

Mrs. Kjellander died Tuesday after a brief illness at Hackensack Hospital. She was 64. She was a native of Alsace-Lorraine before coming to this country. For many years she and her husband have lived in Allendale.

Surviving besides her husband, are nine children; Mrs. Helen Winters and Miss Boscaro of the Bronx; Mrs. Emma Parker of West Milford; Mrs. Elsie Miller of Pompton and Mrs. Ethel Glasgow and Eugene, Edward, Earl and Elmer Kjellander, all of Allendale; fourteen grandchildren, and three brothers and three sisters.

Chief Wilson on the list of flu victims. . . .

New window display in Public Safety office after last weeks item.



# ALLENDALE SALE DAYS


**\$\$ SAVINGS \$\$**

**MAINE POTATOES \$2.39**  
A No. 1 Grade — 50 lb. Bag

**TANGERINES 19c doz.**  
Sweet and Juicy

**FRESH FROZEN Orange Juice 2 For 29c**

**SPINELLAS MARKET**  
Allendale Ave. Allendale

**LAMP SHADE SALE** 

Many To Choose From  
Dress Up Your Present Lamps  
**NONE OVER A DOLLAR**  
Values Up To \$2.50

WATCH FOR OUR CIRCULAR  
SPECIAL 9 cent SALE

**BEN FRANKLIN STORE**  
Allendale Ave. Allendale  
OPEN FRIDAY TILL 9 P.M.

**Your Choice**  
1 — 2 — 3 or 4 STRAND  
Drop or Choker

**PEARLS**

A Special Purchase Made  
This Terrific Value Possible, Shop Now and Save

**\$1.00** Fed. Tax Included

**Oakley's Gift Shop**  
84 W. Allendale Ave. Allendale

STARTS  
FEBRUARY

11

12

13

14

NO  
PARKING  
PROBLEMS

SAVES  
TIME

FRIENDLY  
COURTEOUS  
SERVICE

MERCHANTS  
YOU  
KNOW

**1/2 OFF**

ON  
DRESSES  
SKIRTS  
BLOUSES  
& ACCESSORIES

ALL SALES FINAL

**The Country Shop**  
76 W. Allendale Ave. Allendale  
ALLENDALE 1-5080

**VALENTINE CAKES**

LAYER CAKES  
7 inch size 75c  
2 Layers

CUP CAKES  
Just The Thing For A Party 5c each 

Allendale Sale Days Special  
CHIFFON PIES  
Lemon - Strawberry 55c  
Pineapple - Made With Fresh Fruits

**KRAFT'S BAKERY**  
Allendale Ave. Allendale  
Open All Day Sunday

**20% OFF**

(CASH & CARRY)

— ON ALL —

REGULAR DRY CLEANING

**Kaplan's Cleaners**  
ALLENDALE AVENUE  
ALLENDALE

# ALLENDALE SALE DAYS

*Beauty at a Bargain!*

For Allendale Sales Day

**PERMANENT WAVE** 

Realistic Lanidol Wave  
REG. \$12.50 — Special \$8.50  
DeLUXE OIL WAVE  
\$10.00 Reduced to \$5.00  
HAIR CUT EXTRA

*Marie en Rose Beauty Salon*  
Formerly Associated with Paul of Ridgewood  
80 West Allendale Avenue, Allendale  
ALLENDALE 1-5065

**10% Discount ON ALL SLIP COVERS**

FEBRUARY 11 THRU 14th

Take Advantage of Our Sale  
With Your Choice of Any Materials

**Art's Shop**  
Slip Covers — Upholstering — Draperies  
Wallpaper — Carpeting

40 Myrtle Ave. Allendale  
ALLENDALE 1-3417

**Special Purchase**  
Purchased For Allendale Days

**BE READY FOR SPRINGTIME GARDENING**  
With 15 inc 1 Hopper

**LAWN SPREADER**  
Rubber Tires \$4.69 Reg. \$6.15  
18 Gauge Steel

**TOY WHEELBARROW**  
Heavy Steel—Just like Dad's \$2.75  
For the Small Fry Helpers. Reg. \$3.75

**WINTER BROS, Inc.**  
Allendale Ave. Allendale  
OPEN FRIDAY EVENINGS

STARTS  
FEBRUARY

11

12

13

14

NO TROUBLE  
PARKING

SHOP  
AT

HOME  
AND

SAVE

OPEN

FRIDAY  
NIGHTS

NO  
TROUBLE  
PARKING

**40 to 50% OFF**  
— ON ALL —  
**Winter Merchandise**

WOOL SHIRTS		JACKETS	
Reg.	Sale	Reg.	Sale
15.95	8.00	Men 13.95	7.00
13.50	7.00	10.95	6.00
10.95	6.00	Boy 13.25	7.00
10.00	5.00	10.25	6.00
9.75	5.00	ALL SALES FINAL	
7.50	4.00	All Wool Socks 50 Per Cent Off	

FLANNEL PAJAMAS 50% OFF  
MENS — WOMENS — CHILDREN


**Kaplan's Dept. Store**  
Allendale Ave. Allendale

**HIT THE JACKPOT EVERY TIME...**  
with these **FOOD VALUES**

<b>FERRIS</b> Famous Hickory SMOKED BACON 37c 1/2 lb. Pck.	<b>DOMESTIC</b> SWISS CHEESE 79c lb.
<b>BOILED</b> HAM 1.39 lb.	<b>MUENSTER</b> CHEESE 65c lb.

**Allendale Delicatessen**  
81 W. Allendale Ave. Allendale  
ALLENDALE 1-3065

Towne Cleaners Allendale 1-4034

**SPECIAL 20% DISCOUNT** 

FOR ALLENDALE SALE DAYS  
ON ALL  
YOUR DRY CLEANING & PRESSING

Free Delivery J. Dixon, Prop.