

The Allendale Press

Vol. 2 No. 47

Entered as second-class matter at the post office at Allendale, Friday February 13, 1953

Price Five Cents

BOARD MEMBERS GIVEN CONFIDENCE VOTE ON TUESDAY

A substantial vote of confidence was given the Board of Education Tuesday night at the election held in the school between the hours of 7 and 9. All three incumbent members of the board — James Standing, President and board members Mrs. Martha Geismar and George Wolfson—were reelected by an almost unanimous vote.

A total vote of 185 was cast. James Standing received 171 votes, Mrs. Geismar, 172 and George Wolfson, 171.

The appropriations were also overwhelmingly accepted. The results tallied as follows:

On the question of Current Expenses set at \$194,000.00, 165 voted "yes" and 13 voted "no."

Repairs and Replacements set at \$1,000—168 "yes" and 10 "no."

Manual Training, \$3,000 — 164 "yes", 8 "no."

School Library, \$300 — 169 "yes", 8 "no."

Resolved that the Board of Education be authorized to raise by taxation the sum of \$3,600 for furniture and equipment, 148 "yes" and 22 "no."

There was one write in vote for Daniel Phair to fill the unexpired one year term. This settled conclusively the false rumor that attempts were being made to gain support for write in candidates to replace the present Board members. Two names mentioned in the rumor campaign were Thomas Zane and Stiles Thomas. Both Mr. Zane and Mr. Thomas denied giving any support to the plan however, and successfully removed themselves from any campaign efforts in their behalf.

The size of the vote, 185, was considered a good vote for an uncontested election. Last year 219 people voted in the School Board election but there was a contest in that election. In 1951, an uncontested election, the turnout was only 63 and in 1950, also an uncontested election, only 50 people voted.

The School Board appointed Archie Farrell, William Anderson, George Werner and E. Grossman to serve on the election board. Voting was orderly and steady during the two hours the polls were open. The polls closed promptly at 9 p.m. Only one voter showed up too late to cast his ballot.

The counting which had to be done by reading off each ballot took an hour. School board members adjourned their regular board meeting in time to come into the election room and hear the final results.

RIDGEWOOD STORES TO HOLD SALE

John D. Ulrich, President of the Ridgewood Chamber of Commerce announced the opening of the annual Ridgewood Sales Days as starting next Monday through Thursday. "This is our annual spring offerings to our customers and all the participating merchants can be identified by sale day posters in their windows." Most stores will be open till 9 on Monday and Thurs. evenings.

ROCKLAND ELECTRIC REDUCE RESIDENTIAL RATES ON MAR. 1

NEW ENGINEERS TO SURVEY TURNPIKE — ALLENDALE AVE.

Borough Engineers, Fraleigh and Swanewede, were granted \$100 by the Mayor and Council to conduct a detailed location survey of the intersection at Franklin Turnpike and West and East Allendale Avenue.

Mr. Swanewede, present at the Council meeting Wednesday night, said that a detailed report would enable his firm to make suitable recommendations for widening the intersection which at the present time presents a traffic hazard.

A discussion of the matter held among the council members disclosed that S. T. VanHouten who is remodeling a building on the north east corner of the intersection has offered the Borough land on that corner for correcting the angle at which W. Allendale Ave. enters the Turnpike.

Mr. Swanewede said that his firm would make full recommendations after the survey of the corner had been completed.

RADIO REPAIRMAN HIRED BY BOROUGH

Radio repairman Jack Shephard of Wyckoff was awarded a yearly contract of \$90 by the Borough Council Wednesday night to keep the radio in the police car in working order.

Police Chief Robert Wilson said that there had been difficulty in the past getting the police radio repaired quickly. He also stated that a monthly report on the condition of the radio had to be submitted by an authorized radio man. Chief Wilson said that he was satisfied with the arrangement made with Mr. Shephard because it offered the police department a guarantee of continuous radio performance.

CHAS. FITZGERALD

Charles E. Fitzgerald of 81 W. Allendale Avenue died Monday morning at Hackensack Hospital after an illness of three weeks. Funeral services were held yesterday at 2 p.m. at the Van Emburgh Funeral Parlor in Ramsey.

The Rev. Harry Goodrich conducted the services. Burial was in the Church of the Redeemer Cemetery in Fardale.

Mr. Fitzgerald was born in New York City, May 15, 1872. He was a resident of Allendale for over 30 years. Before his retirement 15 years ago he was a painting contractor. His wife predeceased him and his daughter Ethel died about five years ago.

He is survived by one daughter, Miss Ethel Fitzgerald, with whom he made his home.

Fred C. Kjellander, Forest Road, suffered a stroke following his wife's funeral last week. He was taken to Bergen Pines hospital in the Allendale Ambulance.

Residential users of electricity may look forward to lowered electric bills next month, according to an announcement of the Rockland Electric Co. which serves this area.

This change marks the first adjustment in rates since 1946 and is the result of "operating economies and growth," according to a company spokesman.

Mr. Parshal, manager of the Nyack office of Rockland Electric, said that the matter of reduced rates had been before the State public utilities commission for many weeks. He explained that any change in the rates can only come about after lengthy investigation of the utilities commission and prolonged hearings on the matter. This was in partial answer to any assumption that criticism of the company's high electric rates voiced at a recent Council meeting might have had a hearing on the reduction in rates.

The old table of rates maintained the same cost of \$1.00 for the first 9 kilowatt hours, and 5 cents for the next 43 hours. But by the old table, those who did not use an electric range or electric water heater were charged 4 cents for each additional kilowatt hour. The rate was lower for those who used electric stoves and electric water heaters. This gave rise to the criticism that the electric company was discriminating against households which used gas for heating appliances.

The new table, which still gives a lower rate to those who maintain electric heating appliances, now charges the same progressively reduced rates for all residential users up to a 200 kilowatt hours.

The new table reads as follows: first 9 kw hrs or less \$1., Next 51 kw hours at 5c Next 30 kw hrs. at 4c; Next 60 kw hrs. at 3c; Over 200 kw hrs at 2.5c.

With company approved waterheater, last 350 kw. hrs over 200 at 1.5c. All excess capacity charge applies on installations over 7.5 kw.

The company maintains that these lowered rates will result in a \$44,000 saving to its users.

TRIO PAY FINES FOR TRAFFIC VIOLATIONS

Magistrate Morris Scharf reported three traffic violations at Municipal Court held Tuesday night at the firehouse. The fines assessed for the violations were sent in by mail.

John F. Krawcyk of Paterson, driver of a T. and L. Carrier truck was fined \$12 plus \$3 court costs for driving 50 miles an hour on W. Crescent Avenue.

Carl Frank LaFleur of Ramsey was stopped by police for going 50 miles an hour on Franklin Turnpike. He was fined \$12 plus \$3.

Robert H. Kozakiewicz of Mahwah was fined \$12 and \$3 for driving 45 miles an hour in a 20 mile zone on Franklin Turnpike.

COUNCILMAN COBB APPOINTED TO NEW WELFARE BOARD

Councilman Henry Cobb was appointed to a newly formed Board of Assistance to comply with state regulations which ask that one member of the Board be a member of the Borough Council.

Other members appointed were Frank A. Parenti and Mrs. Robert Wilson Sr.

Less than a month ago the Council had appointed Police Chief Robert Wilson, Frank Parenti and Mrs. Charles Volaro to serve on the Board, but legal requirement for a member of the Council to serve on the Board had been overlooked. Therefore the personnel has been revised. Mrs. Charles Volaro is expected to serve on the Board once an organization meeting has been held and duties assigned. The Board will be in charge of all welfare cases in the Borough.

"SURPRISE DRILL" TO BE HELD HERE SOON

The Civil Defense council met last Thursday night in the firehouse and formulated plans for a "surprise" drill to be staged in Allendale within the near future.

Chairman Archie Farrell said that the drill will be conducted to give practice to the newly reactivated council and to test the teamwork of the citizens and the defense officials.

Mr. Farrell pointed out that there is still need for women to sign up as day time wardens. By now the Council is satisfied with strength of its night time force, but needs daytime volunteers. "Any woman who is willing to give a few hours for training, can be of great service to the town," Mr. Farrell said.

Twelve members of the Defense Council attended the meeting which included representatives from the Police, the Fire Department, the Ambulance Corps and both the Boy Scouts and the Girl Scouts organization.

JR. WOMEN ATTEND COUNCIL MEETING

Members of the Civics Department of the Junior Woman's Club attended the Borough Council meeting Wednesday night instead of holding a regular meeting of the department. About 7 attended the Council meeting. Some admitted it was the first time they had watched our governing body at work and reported they were very much interested in the proceedings.

Following the Council meeting the members adjourned to the home of Mrs. John Strangfeld on New St. for refreshments.

Mrs. Pat Fallon is chairman of the Civics Department.

GUN CLUB DINNER WINDS UP ACTIVITY OF BUSY PAST YEAR

Everything is completed to make the annual dinner of the Allendale Rod and Gun Club at Koenig's Hofbrau in Hillsdale tomorrow night a big success according to the club's President John Schockert.

All tickets for the affair have been sold and diners are sure of having their fill of either venison or turkey according to their taste.

H. D. Albert, secretary of the club will act as master of ceremonies. Music will be by the Bayonne Police Department Hill Billy band. Hugo Milano, of Waldwick, tenor, will offer vocal selections.

Joseph Gannon is dinner chairman. He, President Schockert, Mr. Albert and other officers and members will act as "hosts" for the affair.

Committees include: Entertainment: William Illingworth and Schockert, chairman; George Dean Sr., Vince LaVigna, John Boyle and T. Halliday.

Refreshments: G. Covert, chairman; Illingworth, Boyle, Schockert, Carl Rehbock, Vic Palace Sr., Dean, Dr. G. DeYoung, Ed. Baldi, Bob Ballard and Dr. L. Hook.

Flowers: H. Stenner, Schockert, Gannon and Nelson White.

Tables: Arden Bradley Schockert, Illingworth, Gannon, Dr. DeYoung, G. Covert, H. Dorr, LaVigna, Geiger, F. Bleim and Palace.

Prizes: Ed Baldi, chairman; Dr. DeYoung, White, William Neufeld, Greiger, Bradley, Illingworth, Boyle, H. Dorr, Bob Ballard, LaVigna, Bus Bierbrier, Bob Conkleton, Bob Anderson, H. Kiel and Palace Sr.

AMBULANCE CORPS CARD PARTY FEB. 21

The Allendale Ambulance Corps is holding its annual fund raising card party in the firehouse next Saturday evening, February 21.

Two tickets have been sent all box holders along with a letter explaining that the corps is a non profit volunteer organization whose members stand ready to help anyone in town any hour of the day.

The money raised by the party will go for the maintenance of the new ambulance, insurance, surgical supplies and oxygen.

As in former years a number of valuable door prizes have been obtained for those who hold lucky tickets. Home card parties may be arranged and prizes will be supplied for the tables upon application to the Corps.

Refreshments will be served and the public is cordially invited to attend.

A settlement of \$256 from the Public Service Company was accepted by the Mayor and Council at their meeting Wednesday night for the loss of 2 trees which died as a result of a gas leak on E. Allendale Ave. The 2 trees are located in the parking in front of the George Dean residence.

ROBERT ELSCHNER, 9 GIVEN PARTY THUR.

Robert E. Elschner celebrated his 9th birthday at his home 856 W. Crescent Ave. yesterday at a Lincoln's Birthday party.

Games were played and winners were presented with prizes.

GIVE TODAY TO THE MARCH OF DIMES

Marie en Rose BEAUTY SALON

Allendale 1-5065

Formerly with Paul's and Anthony's

No Rushing Here!

If you feel you need a little relaxation after a busy day we would like to suggest you enjoy the friendly atmosphere at —

TURNPIKE TAVERN

Franklin Tpke. Allendale All. 1-3548

Telephone Company Report Shows Decline Of Profits Despite Business

Telephone demand was up and telephone earnings down in 1952, New Jersey Bell Telephone Co. reported today in a review of its operations.

A net increase in telephones of 100,420 brought the total number of Bell telephones in the state to 1,829,406 but still left 23,300 persons waiting for service, the company's annual report showed.

In addition to telephone demand, the volume of telephone calls reached a new peak during 1952. The number of calls initiated by customers in New Jersey averaged 7,423,000 daily as compared with 7,066,000 in the previous year. A new one day record of 10,509,000 calls was set on the last day of 1952.

The company which was denied a rate increase during the year by the Public Utility Commission and presently seeking a court review of the denial, reported reduced level of earnings despite the increased volume of business. The company pointed out the average cost of telephone service has increased only 18 per cent in 25 years, as compared to a 92 per cent cost of living rise above the prewar level.

Citing telephone plant investment at the year's end of \$361,060,000, the company reported a net income of \$16,139,899. The rate of return was 5.4 per cent based on the original cost of the company's property less depreciation down from the 5.8 per cent reported for 1951.

Based on an estimate of the fair value of telephone properties, which take present day costs into account, earnings were only 4.2 per cent the company said.

"Earnings are well below those of industry in general, and below those of many other public utilities. The Telephone Company competes in the money markets with other industries. Telephone earnings must, therefore, be attractive and stable enough to meet this competition," the report stated.

The reduced earnings, the company said, stem from the addition of over \$6,000,000 to its annual wage bill following strikes in the spring of 1952 and from increased operating taxes which hit an all time high of \$31,056,000.

In addition to the operating tax levy, the company said that it turned over to the government another \$27,800,000 in excise taxes collected from customers on local service and toll calls.

Total taxes for the year both operating and excise averaged \$46.53 per customer, about \$3.88 per month, five times what it was 25 years ago when New Jersey Bell was formed.

New Jersey Bell's construction program in 1952 totalled \$66,800,000, the highest amount in the company's history, including the building and enlarging of 11 major exchanges. The expansion program has totalled \$365,000,000 since the end of World War II.

The company now has 24,230 employees, an increase of 1,780 employees in 1952.

REPORT SHOWS 27 NEW HOMES IN '52

Building inspector Werner Baarek submitted his year-end report to the Mayor and Council Wednesday night. The report disclosed that in the year 1952, 76 building permits had been issued, 3 had been denied, 1 building permit cancelled and 1 permit conceded by the Board of Adjustment.

Building permits were issued to the following: 26 new one family dwelling with garage attached at a cost of \$325,750.00; 8 new private garages, 10, \$15.00; 3 new storage and tool sheds, 1,400.00; 26 dwelling alterations, 21,883.00, 4 business building alterations, 11,500.00; 1 new barn, 1,800.00; 2 new Commercial garages, 7,000.00, 3 private garage additions, 950.00; 3 greenhouses, 1,750.00. Total of \$382,548.00

Fees collected as follows, building permit fees, \$416.00 Certificates of occupancy fees, \$69.00; zoning code sales, \$3 Total of \$488.00

Hazel Hubbard's Red Barn Studio

School of The Dance Tap Ballet Toe ACROBATIC TUMBLING BALLROOM WYCKOFF 4-0903 315 Franklin Ave., Wyckoff, N. J.

The Allendale Press

James E. Martin, Publisher Mrs. Keith Spalding, Associate Editor Allendale 1-5083 Published every Friday at 124 West Allendale Avenue Allendale, New Jersey Entered as Second Class Matter in the Post Office at Allendale, N. J. ADVERTISING RATES ON REQUEST All news items and advertising matter should be in this office by 3 P. M. Wednesday PHONE - ALLENDALE 1-3159

Subscription Price \$2 Per Year

The Church and Allendale

Last week we published a little item on Page One, that called attention to the clothing collection, for the people of Holland, undertaken at the last minute by the Archer Memorial Church of this borough. This is nothing unusual as Allendale Churches, all three of them, are the focal point for a great number of activities that add untold pleasures to the lives of a great number of people.

There are the number of societies, guilds, or ladies groups that hold teas, sewing bees, roll bandages and play cards that make the women's lives a lot fuller and bring a closer relationship between themselves. The social life of a home maker may very well be centered in one of these groups.

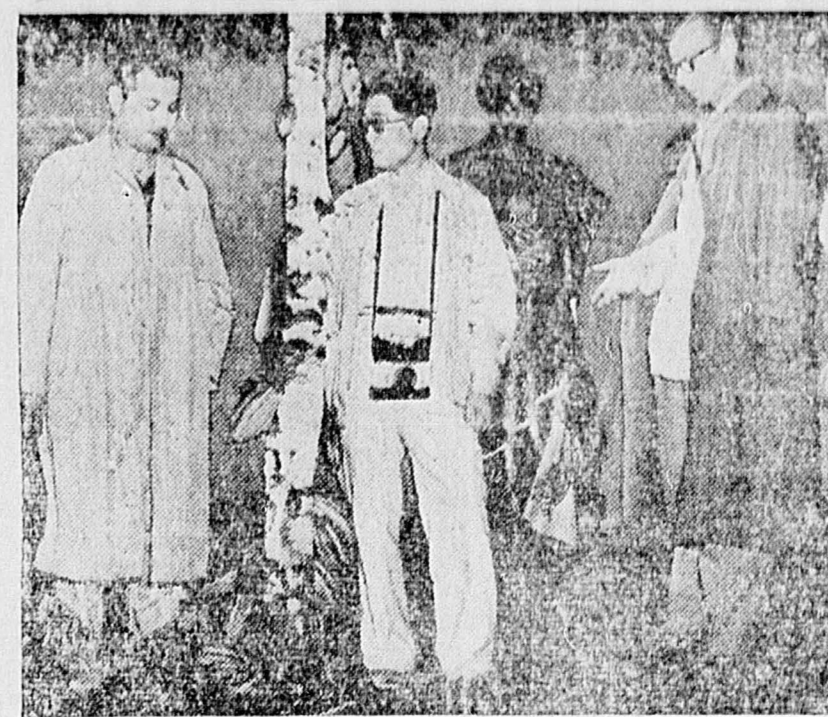
There are the men's clubs, organizations and societies that have as their hub the Church. Possibly, the men, being out in the world are less dependent on the church for contacts nevertheless it is there and does help men to better know and possibly understand their neighbor.

There are the children, from infants to young teens who use the church for the meeting place for their groups. A place where youngsters learn to play with each other and work to broaden their knowledge. The scouts, both boys and girls are sponsored by church groups. Without the backing of the adults, most troops would fail to function. The churches stand ready to help and are doing it.

We in Allendale are fortunate that we have such energetic members of the Clergy. While they have their differences of opinions as to their spiritual approach, they all have the welfare of the community in their minds at all times.

Let's forget the principal function of a church, "the family that worships together is a family that stays together." All churches offer services that reach further than just a Sunday. There is something nice that happens when a family attend services together. If you haven't tried it lately, do so. You will be richer for it.

U.N. Mission Visits West Africa



Shown when they inspected a cocoa farm in British-Administered Togoland are three members of the U.N. Trusteeship Council Visiting Mission which recently returned from its tour of West African Territories. The mission is now at work on a report of its findings for the Council. Seen here are Roberto Quirós of El Salvador, H. E. Yang of China and Robert Seneyven of Belgium.

FAMOUS SURGEON TO GIVE TALK TO HACK HOSPITAL AUX

Dr. Harrison B. Watson, director of the department of obstetrics and gynecology at Hackensack Hospital, will be guest speaker at the open meeting of the Woman's Auxiliary of Hackensack Hospital Tuesday. The meeting will be held in the auditorium of the Nurses Residence at 1:30 p.m., and it will be followed by a tea and reception for members of the local branches of the Auxiliary.

tal. It's all within your right to change for the sake of health safety and comfort.

So, let's give our loved ones additional protection by eliminating school in January — it doesn't cost anyone anything, except a few minutes to write a letter to your newspaper editor or your PTA. They're all friends of yours and the little ones.

How about your support? Stan Smith 12 Vreeland Pl., Allendale



Mailbox

Dear Sir, HOW ABOUT YOUR SUPPORT?

All parents of school children should take a few minutes right now to think about a menace that causes suffering to our children and hardships to mothers.

This year the menace started with an awful ice storm and ran wild with diseases — chicken pox, influenza, scarlet fever, backing coughs and colds.

There can hardly be anyone, anywhere, who hasn't been affected directly or through relatives, neighbors or friends by at least one of these dreadful nuisances these past weeks, and it's the same every year at this time.

The menace is "January" and its ugly weather—we can't do anything about the month or the weather, but we can reduce some of its aftermath. We send our children each

mosty day of this ugly month to school where they act as cultivators through exposure and carriers through contact of various diseases.

Let's reduce contact and exposure by eliminating school in January, thus alleviating suffering and hardships and make the school time up in a more pleasant and favorable month—June.

The little people would attend school in September, October, November, December — off in January — back for February, March, April, May and June, and off again in July and August. It would also break up the year nicely for the little ones.

It could hardly be detrimental to scholastic standards because no time would be lost, and any reshuffling in teaching schedules would be incident in the home.

The Harold Van Emburgh Funeral Home

109 Darlington Avenue Ramsey, N.J. Ramsey 9-0050

Lincoln Would Be Proud... Abe Lincoln, who stood as a symbol of honesty and integrity, would be pleased with the principles practised today in Pharmacy. We take great pride in our devotion to the ethical code of our profession, and we value our association with the honorable medical profession with whom we share the public trust. YOUR PHARMACIST

WALDWICK PHARMACY William E. Ward Ph. G. FREE DELIVERY Prospect St. Waldwick

THERE IS A DIFFERENCE In Self Service Laundries

AND THAT DIFFERENCE IS... "SUPERIOR WASHING SERVICE" * BLANKETS * BEDSPREADS * SHAG RUGS * FAMILY WASH Fluff Dried and Folded LAUNDROMAT B. J. KLOSTER, Prop. Ridgewood 28 N. Maple Ave. (Next To Bowling Alleys) RI. 6-0387 Delivery Service

ANNOUNCING.....

On Or About February 14 TAXI SERVICE SERVING ALLENDALE * WALDWICK * SADDLE RIVER * N. Y. C. Trips Arranged CALL AL. 1-3187 or 3894 AL-WALD TAXI

FLOWERS ARE ALWAYS THE PERFECT GIFT Harry Stenner Forest Road Allendale Free Delivery Wyckoff 4-0775

Members of the Legion Auxiliary will hold their regular monthly meeting at the home of Mrs. Harold Bogardus Tues. evening.

BIG TIRE SAVINGS RETREAD ONE TIRE 1/2 PRICE With One Tire At Regular Price CHECK THESE BARGAINS WILKIES SUNOCO SERVICE STATION Franklin Tpke. Allendale 1-3857 Open Every Night Till 9

DONOHUE'S BROADLOOM & CARPET Specialists Get The Best... Get a Hoover Vacuum Cleaner 296 Main Street Paterson LA. 5-3108

DORMERS 24' DORMER For Only \$650 For Free Estimates Without Obligation PHONE RI. 6-0927-W MAYD BUILDERS

ALMGREN FUNERAL HOME formerly JOHN VERMEULEN FUNERAL HOME 336 Broadway Paterson, N. J. Call LA 33800

J. H. OLTHIUS Funeral Home 159 Godwin Avenue Midland Park Ridg 6-1061 Sympathetic Service Rendered with Dignity INCORPORATED C. C. VAN EMBURGH MORTICIANS Phone Ridgewood 6-6345 MORTUARY CHAPEL AND OFFICE Cor Ridgewood & Maple Av

SAVE UP TO 40% DREAM KITCHENS AT BUDGET PRICES CONSULT OUR KITCHEN PLANNING EXPERT AND SAVE! Single units or complete kitchens. Factory made hardwood cabinets with baked enamel finish for less than the price of unfinished. Formica or porcelain tops. Installation optional. NO DOWN PAYMENT — 3 YRS. TO PAY SPECIALS (Complete Cabinet, Sink Faucets) CUSTOM MADE FORMICA SINK & CABINET TOPS FOR OUR CABINETS OR YOURS. 66" Double Sink \$160.00 124.50 54" Sink 115.00 89.50 42" Sink 98.00 76.00 42" Sink & Tub 124.00 97.50 VISIT OUR SHOWROOM OR HAVE OUR REPRESENTATIVE CALL CUSTOM TILE WORK (Open Thurs. to 9 p.m.) U. S. STEEL TILE CO. 334 Main Street, Paterson MU. 4-5532

COUNTY SPENDING APPROVED BY COUNTY C. of C.

The Bergen County Chamber of Commerce has expressed its satisfaction with the 1953 County budget...

In its bulletin to its members the Chamber said that it was enlightening to note that the sum of \$5,516,561, included in the 1953 County budget...

Modern Radios Serviced Old Radios Reconditioned And Modernized -Low Cost-

Worrell's Radio Shop 45 No. Broad Street Ridgewood, N. J. Tel. Ridgewood 6-9445

Paint a Pretty Valentine Picture

MOST APPRECIATED VALENTINE GIFT, for loved ones, is a portrait of you. So here's how to get the best results when having your picture taken.



Try to arrange your schedule so that you're unhurried, because you just can't slip on a serene expression over a hurried face.

or so beforehand, photographs the most naturally. Wear glasses if you usually do; modern photography finds them no obstacle.

Processed cheese is made by grinding, emulsifying and heating the original cheese then pouring the fluid mass into forms of jars.

Chamber pointed out that the County's share of caring for County residents in State institutions is \$1,139,200 this year.

BLOODMOBILE TO VISIT SEMINARY FOR NEXT VISIT

Ramapo Valley Red Cross Chapter's quota for the Bloodmobile which will be in the chapter area on March 4 at the Immaculate Conception Seminary in Darlington has been raised from 125 pints of whole blood to 150 pints, announced Mrs. M. A. Kenyon...

It is hoped that at least 225 people from this area will volunteer for this March 4 bloodmobile. The chapter has never failed to exceed a quota and hopes to continue in this favorable manner.

It is hoped that at least 225 people from this area will volunteer for this March 4 bloodmobile. The chapter has never failed to exceed a quota and hopes to continue in this favorable manner.

LOCAL MAN HELD FOR CAR THEFT

James Williamson, of 550 Hillside Ave., Allendale, has been committed to the Passaic County Jail on an indictment charging him with stealing an auto.

Williamson was picked up in Atlanta, Ga., recently by Paterson Detective John Parr and County Detective Chris DePree. He was arrested by Allendale police after he passed a worthless check.

Chairmen for the Allendale chapter is Mrs. W. B. Quaintance. 427 Doremus Ave., Glen Rock Esso Fuel Oil Distributor

YES WE HAVE CANNEL FIREPLACE COAL RI. 6-5000 BERGEN COUNTY COAL & OIL CO.

PHOTOGRAPHY by Richard Butler Turner

Portraits - Weddings - Candid - Commercial 224 Crescent Ave. Wy. 4-0860 Wyckoff, N. J.

Advertisement for 'Perfect Wedding' featuring a bride and groom illustration and text about wedding invitations.

Large advertisement for '3 HOUR DRY-CLEANING SERVICE' and 'Tip Top Cleaner' with contact information.

Advertisement for 'Star-Lites' quiz show featuring Arlene Francis and other celebrities.

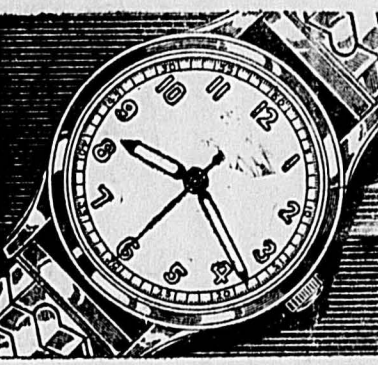


RIDGEWOOD SALE DAYS

To Start Monday, February 16, 17, 18 and 19th

MARCUS Jewelers SPECIALS 4 DAYS ONLY

SETH THOMAS 17 JEWEL CHROME - STAINLESS STEEL WATER - RESISTANT WRIST WATCH



LADIES Reg. 34.25 19.95 Tax Incl. MEN Reg. 33.75 19.95 Tax Incl.

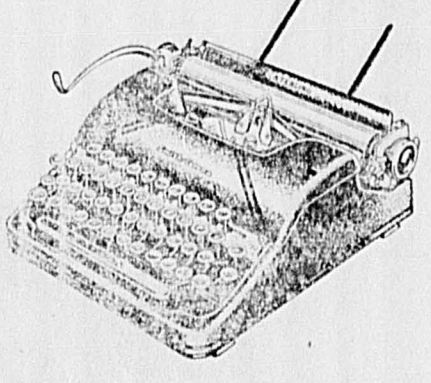
MARCUS Jewelers SPECIALS 4 DAYS ONLY Sterling Silver BUTTER DISH Qt. lb Bar Reg. \$11.95 \$7.95 Tax Incl. Sterling Silver CIGARETTE URN Reg. \$4.95 \$2.95 Tax Incl.

Ridgewood Days Only

FEB. 16 - 17 - 18 - 19 DEMONSTRATOR

Portable Typewriters

15% OFF



ALL MAKES NEW FROM 59.10 USED FROM 29.50 Ridgewood Typewriter Service 12 West Ridgewood Ave. Ridgewood, N. J. Ridgewood 6-4161-6216

Table listing various household goods for sale during Ridgewood Days, including flashlights, sauce pans, electric iron, and various tools and hardware.

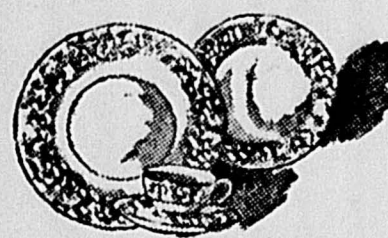


RIDGEWOOD SALE DAYS

To Start Monday, February 16, 17, 18, and 19th

RIDGEWOOD DAYS

BIG SALE AT BIG STORE



Aluminum Outdoor ROTARY DRYER

Reg. \$13.95

SALE \$10.95



FLOOR LAMPS

Reg. \$8.95 to \$16.95
SALE \$4.95 to \$8.95

HASSOCKS

Round, Square, Oblong
20 Percent Off

Colored Pottery BOWL SETS

Reg. \$2.75 to \$3.95
SALE \$1.69 to \$2.39

WOOL LAP ROBES

Reg. \$7.95

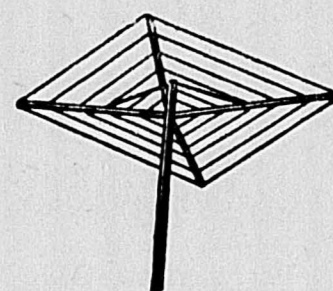
SALE \$5.45



DINNERWARE

Discontinued Patterns

50 Percent Off



Koroseal
SHOWER CURTAIN and DRAPE SETS
Reg. \$11.90
SALE \$8.98

Koroseal
SHOWER CURTAIN
Reg. \$5.95
SALE \$4.49

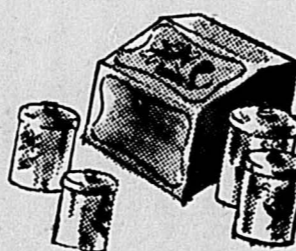
KEROSENE
COOK STOVE
3-burner size
Reg. \$57.75
SALE \$39.95

Chrome-Top
Step-On
Kitchen Cans
14 Qt. Galvanized Insert
Reg. 6.98
SALE \$5.25

CANNISTER SETS

**BREAD BOXES
CAKE COVERS**
Values up to \$2.98

Sale, your choice 98 cents

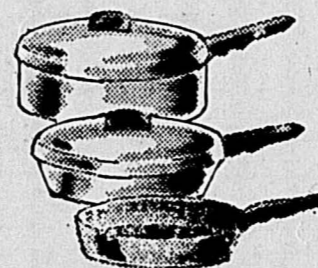


GLASSWARE
Decorated Pitcher Sets
Water Sets, Tumbler Sets
Serving Decanters
25 Percent Off

**SOLID
Copper**

COOKWARE
Skillets, Casseroles
Chafing Dishes — Molds
Sauce Pans

20 Percent Off



SIMONIZ SPECIAL

1 can Car Wax
1 can Car Kleener
SALE \$1.09

**Unfinished
FURNITURE**

Clear Pine
Bookcases — Cabinets
Chests of Drawers
20 Percent Off

WORK BENCHES

Heavy Duty 60"x22 1/2"
Reg. \$29.95
SALE \$22.50



EXTRA SPECIAL PRE-SEASON BARGAINS FOR SPRING
Here's your chance to save many dollars on nationally branded, guaranteed items

	Reg.	SALE	PRICE
Wheelbarrows, steel tray, 3 cubic feet	11.15	8.95	
Lawn Rollers, 14"x24", 175 lb. water-filled	13.00	9.95	
Picnic Jugs, 2 gallon size, for hot or cold	8.50	6.45	
Steel Lawn Rakes, Fan Type, 20 teeth, spr. st.	1.60	1.19	
Grass Trimmings Sh's, 5 1/4" drop forged bl	1.30	.98	
Lopping Shears, Long-Handled, tem. blades	3.29	2.49	
Hedge Shears, Hardwood Handles, Tem. bl.	2.49	1.89	
25' Goodyear Vinyl Plastic Hose 10 Year Guarantee	6.45	4.95	
25' Supplex Plastic Hose, 5 Year Guarantee	4.65	3.50	
50' Supplex Plastic Hose, 5 Year Guarantee	7.95	5.95	
75' Supplex Plastic Hose, 5 Year Guarantee	11.75	8.95	

RIDGEWOOD HARDWARE CO.

9 E. RIDGEWOOD AVE.

INC.
PHONES: RIDGEWOOD 6-0106-0107

RIDGEWOOD, N. J.

FREE DELIVERY TO ALLENDALE AREA



RIDGEWOOD SALE DAYS

To Start Monday, February 16, 17, 18 and 19th

10 to 20% REDUCTION ON ALL LUGGAGE TRUNKS BRIEF CASES TRAIN CASES

Selected Assortment of Handbags
Reduced 30 to 40 Percent

Ridgewood Luggage

28 E. Ridgewood Ave.

Ridgewood 6-7826

SPECIAL PRICES FOR

Ridgewood Days Only

EXTRA SPECIAL
VALUES
On A Few Floor Models
G. E. TELEVISIONS

GAS RANGES	ELE. RANGES	WASHERS	Refrigerators
TAPPAN GAS RANGE 40" with step toe broiler burner cover and glass door. Reg. \$249.95 Now \$199.95	G. E. Floor Demonstrator raisable 4th burner or deep well wash button control Three in one oven Reg. \$389.95 Now 289.95	DRYERS G. E. Wringer and Washer, 8 lb. cap. Reg. \$119.95 Now \$99.50	G. E. Refrigerator with across the top freezer, all alum. shelves. Floor s'ple Reg. \$309.95 Now \$219.95
UNIVERSAL DE LUXE 36" range with high back, light & timer Reg. \$199.95 Now 149.95	UNIVERSAL RANGE 40" Double oven A super De-Luxe range Reg. \$399.95 Now \$299.95	G. E. Flat Plate Ironer, this has a few scratches Reg. \$294.75 Now 179.95	G. E. Refrigerator 8 cu. ft. semi deluxe Floor Model Reg. 299.95 Now \$197.95

ULRICH, Inc.

Authorized G. E. Electric Appliance Dealer
216 E. RIDGEWOOD AVE
Ridgewood 6-8268

Ridgewood Days Specials

FEB. 16 - 17 - 19 - 19

WOMENS FLAT HEEL CASUALS

Were 4.95 to 5.50 Now 1⁰⁰

WOMEN HIGH & CUBAN HEEL DRESS SHOES

Were 5.95 to 7.95 Now 2⁰⁰

WOMEN DRESS SHOES

Were 8.95 to 9.95 Now 2⁹⁸

MEN & BOYS SHOES

Were 9.95 to 11.95 Now 7⁹⁵

No Refunds

Not All Sizes

ALL SALES FINAL

Meyerson Shoe Inc.

5 E. Ridgewood Ave.

Ridgewood, N. J.

SHOP AT STORES Displaying This EMBLEM

